

ideas



Ideas

There is no-one better to give you insight into your product, service or business than those who use it, your customers and staff.

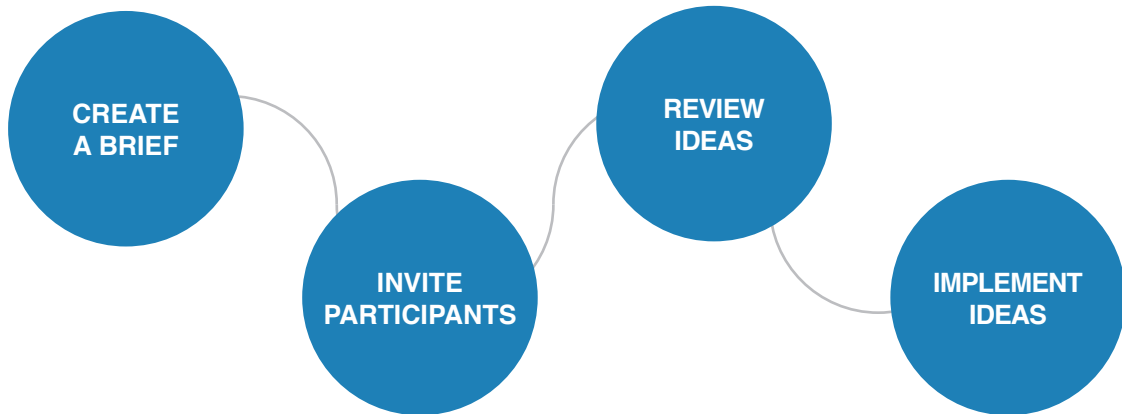
Making suggestions easy to give, simple to understand and being able to show that you've heard is a smart move.



Ideas

Gain valuable Ideas and suggestions from your community

available in these evly packages	 STARTER	 PRO	 CAMPAIGN
works with	 PC/MAC	 TABLET	 SMARTPHONE
integrated into		 FACEBOOK	 EVLY



evly **Ideas** accomplishes this by giving you:

- an integrated view of all the **Ideas** you choose to display to your online community (Facebook Fan page, your website, a link in a newsletter or email),
- full functionality (overview, suggest ideas, view and rate others ideas),
- that vital extra step with **Implemented Ideas** (where you get to demonstrate to your customers that you've heard them).

Our focus on simplicity is not just to make it easy for your customers, it's simple for the business owner as well, with in-place "edit", "approve" and "implement" being one click activities. Email alerts notify you when there's an activity so you don't have to constantly monitor the project.



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Product Feedback in Facebook:

Our technology allows you to embed the Ideas Template wherever your community is active. This page shows the template embedded in Facebook.



Crowd Sauce

Community Page about Crowdsourcing · Cape Town, Western Cape

Create a Page



JOIN, GIVE YOUR IDEAS AND INPUT, DISCUSS, VOTE AND SEE YOUR SUGGESTIONS COME TO FRUITION!

Share your suggestions with our community so we can see how to make our products and services better. We are looking for constructive feedback from our most important people – our customers.



You and EVLY



5 friends like this.

Springleap.com

Recommendations from friends See all



Steve Cope Crowdsourcing solutions, simple, ... and they just work



Write a recommendation...

Find friends from Groote Schuur High School



8 of your friends went to Groote Schuur High School. Find more people you know from Groote Schuur High School.

Find friends

People you may know See all



Treveena Lucelle Cheerkoot

1 mutual friend

Add Friend

Sponsored Create an advert

Hünd Cape Town (fanpage)



Eco-friendly dog-cushions and other canine supplies that are South African made.

Like · 104 people like this.

Earn up to R30 000p/month

eliteworkfromhomegroup.com



American company expanding in Cape Town. Needs people with 50 % english.

WIN an unforgettable stay



Win a stay for up to 10 people in a luxurious villa in Camps Bay. Enter now!

4,432 people like Dealify.

THE NISSAN JUKE IS HERE!

nissanjuke.co.za



The Nissan Juke has finally arrived. Click here to be energized.

Wall

Info

Friend activity (1+)

Mo or No

Photos

About

<http://www.evly.com/> Making Social Media work for business's

372

like this

310

talking about this

10

were here.

Likes

See all



Springleap.com



The Daily Crowdsou



The Wisdom of Crowds

Most Popular Current Ideas

1000 votes **Go green! Improve packaging!**

678 votes **Mobile app**

431 votes **Recycling Suggestions:**

Implemented Ideas

1000 votes **Smaller labels on packaging**

678 votes **Email receipts – reduce printing!**

WE'RE PASSIONATE ABOUT QUALITY, VALUE, SERVICE, INNOVATION AND SUSTAINABILITY AND ABOUT PUTTING OUR CUSTOMERS FIRST.

ADD YOUR IDEA



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Overview

The Overview page is where you give visitors an outline of your **Ideas** project.

You can choose for your project to be available in a variety of places; your Facebook Fan page, your company website, even a 3rd party site. Giving sufficient context makes it easier to use.

If you're offering any incentive to participate or would like to highlight why you're launching an **Ideas** initiative, this is the page to do it on.

Displaying "Most Popular Current Ideas" and / or "Implemented Ideas" is a click away.

JOIN, GIVE YOUR IDEAS AND INPUT, DISCUSS, VOTE AND SEE YOUR SUGGESTIONS COME TO FRUITION!

Share your suggestions with our community so we can see how to make our products and services better. We are looking for constructive feedback from our most important people – our customers.



Most Popular Current Ideas

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Overview > **Suggest an Idea** > Ideas > Implemented Ideas

Your Idea

Title

Description

B *I* U

Upload Images

MyFileName.jpg (7kb) ✓ (max file size: 10MB)

Remove ✕

Choose File (max file size: 10MB)

Add another Image +

Publish ▶

Suggest an Idea

Your customers and staff will find suggesting their **Ideas** a breeze, and they're even able to add pictures to support their suggestion if they want to.

You'll be notified when ideas are submitted (so you don't have to constantly monitor it) and be able to approve or reject the entry.



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Ideas

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Participants **9**
Responses **67**
Views **596**

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Overview | Suggest an Idea | **Ideas** | Implemented Ideas

All Ideas

Latest | **Highest Rated** | Random

Saajida Hoosen-Rasool

1000
Go green! Improve packaging!

I think that it would be a great idea if you guys could use recycled brown paper packaging rather than plastic in your stores, it would save on plastic massively! Also, maybe having stations where people can re-fill?

Responded: Over 4 hours ago | 1 Comment

Share on [Twitter](#) [Facebook](#)

Poppie Waldick

2
Go green - improve packaging!



Many of your customers probably recycle at home but I'd love to see you have recycling bins at many of their stores, that way customers can bring in their old packaging and recycle it by dropping it off at one of the bins.punnets etc.

Responded: Over 4 hours ago | 1 Comment

Share on [Twitter](#) [Facebook](#)

Christina Randall

2
Mobile app

It would be great to see you introduce a mobile app so that customers can redeem rewards via the mobile app. This will also create a sense of community amongst your most loyal customers!

Responded: Over 4 hours ago | 2 Comments

Share on [Twitter](#) [Facebook](#)

Ideas

All your approved **Ideas** display here where your customers and staff can give you further input. They're able to view, vote and comment, and participation here furthers your business visibility by posting to social network feeds.

This allows you to explore the suggestions and develop them to a point where you can constructively use them to implement change within your business.



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Overview Suggest an Idea Ideas **Implemented Ideas**

Implemented Ideas

Latest [Highest Rated](#) [Random](#)

Email receipts – reduce printing!



We all remember the great suggestion back in August of this year made by a loyal customer who suggested we email our customers their receipts instead of printing them. We've now communicated this to all our customers on our database, and we are putting this into effect and the system has been up and running since early September. Well done to Mary Jones for a great, green, environmentally friendly suggestion!

Inspired by your ideas:

1000 votes **Save the environment, email receipts**

Show

09/11/2011 7 Comment

Share on [Twitter](#) [Facebook](#)

Implemented Ideas

Ideas you choose to implement are shown here.

You control which make it this far and how they're displayed, with graphics and text. You can even group several suggestions into a single **Implemented Idea**.

Your customers and staff are able to give you feedback on the implementation, as well as further share what you're doing on popular social network feeds.